

WE'RE HIRING

JOIN ONE OF THE UK'S FASTEST GROWING COMPANIES



Marketing Assistant

Drumclog – full time

QTS is looking for a Marketing Assistant to join its growing marketing team. The position is based at Drumclog, with a requirement to travel to sites and stay away from home throughout the UK when required.

Experience and passion for social media is a must. We are looking for a self-starter, who can come up with creative marketing and social ideas and who has the confidence to push them forward.

Roles & Responsibilities

- Support the Marketing Manager in overseeing the department operations
- Management of the company's social media channels and implementation of a robust content calendar, with a focus on growth of these channels
- Monitoring online social trends and curating content when required
- Reviewing and updating the website content

- Supporting the Marketing Manager in identifying good opportunities for photography and video across UK sites
- Working alongside project teams to deliver great stories on work being carried out for our clients
- Administration for the department including purchase orders and monthly reporting

Minimum requirements:

- 2+ years' experience in a marketing environment
- Knowledge of social media for business including Snapchat and TikTok
- Experience of working with editing programmes such as iMovie
- Must be willing to travel occasionally throughout the UK to visit other offices and work sites
- Must be proficient in MS office programmes
- Have good interpersonal skills
- Good attention to detail and highly organised
- Full UK driving licence & access to own car

Qualifications:

- Bachelor's degree in marketing, digital, or related field preferred but not essential



QTS is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, colour, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability or age.

PLEASE SEND APPLICATIONS TO:

RECRUITMENT@QTSGROUP.COM

QTSGROUP.COM

RAIL INFRASTRUCTURE, ENGINEERING
& TRAINING SPECIALISTS

